

## Message Text

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41

ACTION EUR-12

INFO OCT-01 ISO-00 /013 W

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P 161315Z MAR 76

FM AMEMBASSY BUCHAREST

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 6994

UNCLAS BUCHAREST 1341

USIA FOR IMV/C; IEU KORDEK

E.O. 11652: N/A

TAGS: SCUL RO

SUBJECT: CINE FILM PACKAGE

REF: USIA 6889

1. CINE FILM PACKAGE ENABLED POST TO ACHIEVE MOST EXTENSIVE PLACEMENT EVER (TWO HOURS BROADCAST TIME) OF NON-NEWS FILM MATERIALS ON ROMANIAN TV. FILMS COVERED A VARIETY OF SUBJECT -- FROM ENVIRONMENTAL PROTECTION AND RESEARCH ON THE USES OF LIGHT TO MOUNTAIN CLIMBING, RODEOS, AND POPULAR AMUSEMENTS IN THE U.S. WITH UNUSUAL VISUAL AUTHORITY (ALL FILMS WERE MADE WITHOUT DIALOG, RELYING INSTEAD ON VISUAL IMAGES AND MUSIC TO MAKE THEIR POINTS), CINE FILMS DEMONSTRATED CULTURAL VITALITY OF U.S. LIFE AND, AT SAME TIME, DISPLAYED TECHNICAL AND ARTISTIC EXCELLENCE OF AMERICAN DOCUMENTARY FILM-MAKING.

2. BROADCAST CARRIED AT 2105 HOURS MARCH 11, TITLED "FARA CUVINTE" (WITHOUT WORDS). ROMTV OFFICIALS EXPRESSED GREAT SATISFACTION WITH QUALITY OF EACH INDIVIDUAL FILM AND OF OVERALL PACKAGE. POST MUCH APPRECIATES IMV ASSISTANCE IN HELPING MAKE THIS PLACEMENT POSSIBLE.

3. IN ADDITION TO ABOVE, WE HAVE ALSO LENT PACKAGE TO ROMANIAN FILM STUDIOS FOR SPECIAL SHOWINGS FOR FILM-MAKERS AND HOSTED REPRESENTATIONAL SCREENINGS OF THE FILMS OURSELVES.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** FILMS, LOANS, CULTURAL PRESENTATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 MAR 1976  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
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**Enclosure:** n/a  
**Executive Order:** N/A  
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**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** wolfsd  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 02 JUL 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <02 JUL 2004 by vandyklc>; APPROVED <31 AUG 2004 by wolfsd>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CINE FILM PACKAGE  
**TAGS:** SCUL, SOPN, RO  
**To:** USIA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006